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## Activation of online subscriptions

Do you have a print and online, or online only subscription?

To access your subscription it will need to be activated and we can do it for you so you can benefit from all our online features. Your users will then be able to access the full text of all papers, use our powerful search engine, access to our back archive, register for email alerts and more.

We will issue you with a username and password with which you can access the Account administrator sections of the journal website to change your details, access usage reports, and maintain your subscriptions.

For more information contact Beverley Benn at [subscriptions@bmjgroup.com](mailto:subscriptions@bmjgroup.com)

## Latest online feature - Folders

This new feature allows users to file and save useful searches or selected articles in named folders. Folders can be added, deleted or renamed, and articles can be moved around between them, even copied into more than one folder.

Similarly, searches can be saved in folders for reuse later, when further studies may have been published. Because each individual's selection of articles and searches will be unique, users will need to have registered for a username and password before setting up their folders. This single username and password will allow users to manage - in one place - articles published in all the BMJ Journals.

Users may register at the "My Folders" link on the BMJ Journals websites. Other relevant links are the "save this search to my folders" at the top of the search results page and "add article to my folders" in the services section at the side of each article.

## See us at the Frankfurt Bookfair

BMJPG Ltd will be exhibiting at the Frankfurt Bookfair 19th-23rd October. Please visit us at stand 4.2 M416.

## BMJ Learning - interactive and reliable learning modules



BMJ Learning is a practical and easy to use website that supports the learning needs of professionals within primary care and hospital medicine. The website is aimed at General Practitioners, Hospital Doctors, Nurses and practice staff.

There are over 220 clinical and non clinical evidence-based learning modules, topics include:-

- a. ■ Acute asthma: assessment and management
- b. ■ Management of hypertension during pregnancy
- c. ■ Anaphylaxis & Tips for Hospital Doctors
- d. ■ Pulmonary embolism in hospital practice
- e. ■ Heart failure & an update on management

The website will also enable users to:

- a. ● Assess their learning needs online
- b. ■ Plan and record their learning on the site
- c. ■ Search the courses and conferences guide

Access to these resources can be found at [bmjlearning.com](http://bmjlearning.com)

## BMJPG product training

In September BMJ Publishing Group visited NHS Scotland in Dundee and Glasgow for product training sessions covering Clinical Evidence, BMJ Journals, BMJ Updates and the HighWire Portal. The sessions were attended by librarians and end users.

The first part of the training looked at Clinical Evidence - how it is produced and how to use the website most effectively, how to use Best Treatments and a demonstration of BMJ Learning. Practical exercisers

The second half of the training was based on the new BMJ Journals click guide. This will shortly be made available online for you to download and distribute to your end users. Paper copies are also be available. Please email Julie Halfacre at [jhalfacre@bmjgroup.com](mailto:jhalfacre@bmjgroup.com) if you require any.

The training showed delegates how to navigate the BMJ Journals sites, how to search the extensive online archives, and how to use extra resources such as BMJ Updates ([bmjupdates.com](http://bmjupdates.com)) and the HighWire Portal ([highwire.stanford.edu](http://highwire.stanford.edu)). Some of the newest features and functionality were demonstrated, from signing up to receive newsletter and email alerts, to downloading images into PowerPoint slides for teaching purposes.

Some feedback from attendees:

- "I train pharmacists in the e-library. Clinical Evidence especially will be very useful"
- "Very interesting and worthwhile. If I could remember half of it it will stand me in goodstead"
- " This course will form part of an ongoing training course for our users"
- "Offered time to explore full potential of BMJ websites"

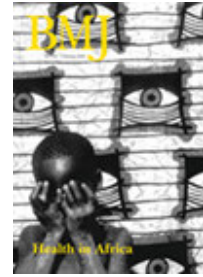
The BMJPG plan to hold further training courses throughout the year. Please email Julie Halfacre at [jhalfacre@bmjgroup.com](mailto:jhalfacre@bmjgroup.com) for further details

## BMJ Theme Issue

A theme issue focusing on Africa (Vol 331, No 7519) covered the major health challenges of HIV/AIDS, tuberculosis, malaria, and maternal health, as well as emerging challenges such as cardiovascular disease and diabetes. Authors debate progress toward the millennium development goals, the role of international organisations, and how best to increase the capacity of African health systems.

In November we will have a theme issue focussing on Animals and Human Health.

For details of past and future theme issues go to [bmj.com](http://bmj.com)



## Practical Neurology - new title

We are pleased to announce that BMJPG will publish Practical Neurology from February 2006 following its purchase from Blackwell Publishing (subject to contract). Neurology in Practice will cease to be published as a supplement to Journal of Neurology, Neurosurgery and Psychiatry and may become an integral part of Practical Neurology, which will be published 6 times a year.

All subscribers to Journal of Neurology, Neurosurgery and Psychiatry will automatically receive Practical Neurology as part of their subscription. We will be writing individually to current subscribers to Practical Neurology to confirm subscription details.

## New training and promotional materials available

We now have a selection of promotional items which you may use to promote the BMJ Journals Online Collection within your library. Available items are:

- a. ■ posters - for notice boards or displays that inform users they have access to BMJ Journals
- b. ■ coasters - to be used in coffee areas or for users to remind them they have access
- c. ● mousemats - for computer terminals within the library or users departments
- d. ■ pens and pencils - promoting the [bmjjournals.com](http://bmjjournals.com) url
- e. ■ user guides for the BMJ Journals websites, for [bmj.com](http://bmj.com) and Clinical Evidence online

Also available on our Library Resource Centre ([bmjjournals.com/lrc](http://bmjjournals.com/lrc)) are journal logos and covers which may be downloaded and used on your intranet, promotional materials and catalogues as well as individual journal information flyers.

If you would like to be sent any BMJ Journals promotional materials please contact Julie Halfacre at [jhalfacre@bmjgroup.com](mailto:jhalfacre@bmjgroup.com)

## saferhealthcare - new website

saferhealthcare is a new web portal designed to provide the best available evidence on how to make healthcare safer, and to support individuals and organisations who address patient safety at the frontline. It is a collaboration between the National Patient Safety Agency, BMJ Publishing

Group and Institute for Healthcare Improvement.

Topics covered so far include Patient Identification, Medication Practice, Safety Culture, and Discharging Patients. You can find relevant, up to date and accessible information about the most recent advances in patient safety, all in one location.

Content has been written by and peer reviewed by experts as well as providing access to pertinent material from other sources.

- a. ■ Topics include Patient Identification, Medication Practice, Safety Culture, Discharging Patients
- b. ■ Participate in vibrant, forward-thinking discussions with peers and expert hosts
- c. ■ Users may share improvement reports, tools, resources and tips for improvement
- d. ■ Receive newsletters and email updates about the launch of new topics, features, and content posted to the site
- e. ■ Use Improvement Tracker to document improvement projects, collect data on key measures and keep track of changes over time
- f. ■ Find a Colleague Directory - connect with peers and experts from around the world

It is free to register online at [saferhealthcare.org.uk](http://saferhealthcare.org.uk)

## Your responses - new Clinical Evidence feature

Your responses is a new interactive facility on the Clinical Evidence website at [clinicalevidence.com](http://clinicalevidence.com). If users have a comment to make about the evidence in our topics, go to Your responses in the left hand navigation and follow the instructions. Please ask your users to send their comments to be considered for publication (responses are moderated and we reserve the right to edit responses before and after publication).

We are particularly interested in reading comments on:

- a. ■ Is any of the evidence surprising?
- b. ● Has the chapter answered clinical questions?

Please send comments to Jaspal Chaggar at [jchaggar@bmjgroup.com](mailto:jchaggar@bmjgroup.com)

[www.bmjournals.com/lrc](http://www.bmjournals.com/lrc)