



# Librarian newsletter

Your gateway to essential clinical research and knowledge

November 2006

Lotus notes users will need to scroll down to read the newsletter

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## Important News for BMJ Clinical Evidence users in England

The BMJ Group is pleased to announce that they will be providing **free access to all individuals and institutions within England** to the **BMJ Clinical Evidence** website until 31 December 2006. Whilst the BMJ Group regrets that its partnership with the NHS for the provision of BMJ Clinical Evidence has come to an end, it remains committed to providing independent evidence-based information for health care professionals.

To continue to receive free access visit [clinicalevidence.com](http://clinicalevidence.com) and register. Registration is quick and simple and will enter you into a free prize draw to win a PalmTX-PDA with TomTom 5 GPS navigation system and one year's subscription to BMJ Clinical Evidence PDA.

From 1 January access will be by subscription only, to get a free trial or quote for your institution contact **Steve Thorpe at [sthorpe@bmjgroup.com](mailto:sthorpe@bmjgroup.com)** or call 020 7383 6594.

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## BMJ Clinical Evidence - no longer available via Ovid

BMJ Clinical Evidence online will no longer be available via Ovid Technologies as of 1/1/2007. For information about how to subscribe to BMJ Clinical Evidence directly via the BMJ Group, please contact us at [consortiasales@bmjgroup.com](mailto:consortiasales@bmjgroup.com).

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## BMJ Clinical Evidence on PDA - all new version

This new enhanced version of BMJ Clinical Evidence for PDA, makes the full content of the BMJ Clinical Evidence database easy to access using a personal digital assistant (PDA) at the point of care. Via a handheld, on-the-go professionals can quickly access evidence-based answers to clinical questions.

### Make informed decisions at the point of care

- Practical: Evidence you can use, selected using explicit methodology
- Comprehensive: covers 2000+ treatments and preventative measures for 200+ common clinical medical conditions
- Current: Monthly updates with a 12 month subscription - downloaded to your PDA when you sync
- Quick: New index views for fast navigation

### Advanced PDA features:

- Bookmark tool for quick return to critical information
- Colour and high resolution support
- Landscape mode
- Secure digital (SD) card and memory stick support
- Highly compressed data to save space on your device

For a quotation or a free trial for your institution please [contact us](#).

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## A new BMJ from 2007

From January 2007 we will have a new, improved BMJ.

The first change you should notice is the new design. The print journal's cover and inside pages are smarter, brighter, and more accessible. The pages are also slightly smaller (same width, less tall). Our aim is to make the journal contemporary and engaging, so that more people will read more of it.

There will be many improvements to the BMJ's website ([bmj.com](http://bmj.com)) including more opportunities for interaction. [bmj.com](http://bmj.com) is being redesigned and will be relaunched on 18 January. The new design reflects the shift from publishing content in weekly "chunks" to publishing individual articles as soon as they are ready. [Tony Delamothe's redevelopment blog](#) provides a running commentary on the thinking behind the new site.

Look out for the BMJ preview issue, which will be sent with 2 December 2006 issue of the BMJ. Plus with the 20 January 2007 issue of the BMJ, you will receive our Medical Milestones supplement, featuring the top 15 medical breakthroughs since 1840 as voted for by our readers.

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## BMJ Learning - new partnerships



BMJ Learning has teamed up with NICE (National Institute of Clinical Excellence) to help health professionals to get to grips with the latest guidance. New modules contain videos of patients giving their insight into their illnesses and how the NICE guidelines impact specifically on their care.

Conditions covered are:

- [Anxiety and depression](#)
- [Epilepsy](#)
- [Smoking cessation](#)
- [Tuberculosis](#)

We have worked closely with Macmillan Cancer Support and Bristol PCT to provide some modules that help health care professionals who manage patients with cancer:

- [Managing the impact of a diagnosis of cancer](#)
- [The side effects of chemotherapy: a practical guide for primary care](#)
- [Patients with recurrences of cancer: a guide to a diagnosis and management](#)

The above modules are free to access - please register now at [bmjlearning.com](http://bmjlearning.com). You will need a subscription for full access to BMJ Learning including over 290 modules. [Email us](#) to request a quotation.

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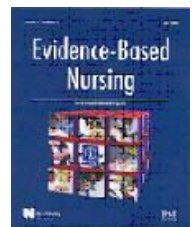
## PowerPoint slides - BMJ Journals Online Feature

Images in full text articles can be downloaded as PowerPoint slides for teaching purposes.

To use this feature find the image you want in the article and click on it to view the larger version. Click the grey button entitled PowerPoint Slide for Teaching and choose a location where you'd like the image saved.

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## BMJ Group now manages Evidence-Based Nursing institutional subscriptions



BMJ Group is now acting for the RCN Publishing to provide subscription fulfilment services for institutions subscribing to *Evidence-Based Nursing*.

We offer a choice of how institutions can receive *Evidence-Based Nursing*: Print Only, Print with Online or Online Only subscriptions. From 2007, the pricing structure for subscription will change to our pricing model below. Online subscriptions are based on small, medium and large relevant 'Full Time Equivalent' categories.

Print only	Online only			Joint		
	Print + Online					
	Small	Medium	Large	Small	Medium	Large
	1-400	401-1500	1500-3000	1-400	401-1500	1500-3000
£ 160	£ 160	£ 200	£ 224	£ 179	£ 220	£ 245
US\$ 296	US\$ 296	US\$ 370	US\$ 414	US\$ 332	US\$ 408	US\$ 453
€ 237	€ 237	€ 296	€ 332	€ 265	€ 326	€ 362

As a special 'welcome' to the BMJ Group, we would like to offer institutions renewing their print only subscription to Evidence-Based Nursing a FREE online site licence for the whole of 2007. An online site licence will allow library users access to the full web

features of *Evidence-Based Nursing* within the library, from their own desk or on the road, at any time during the subscription.

If you have any questions about these new arrangements, please do not hesitate to contact our Customer Services department by emailing [subscriptions@bmjgroup.com](mailto:subscriptions@bmjgroup.com) or calling us on +44 (0)20 7383 6270. Alternatively, contact your subscription agent.

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## See us at London Online - 28th-30th November

If you are attending [London Online](#) we would be delighted to meet with you. Please visit us on stand 230 where we are happy to show you our range of online products for healthcare professionals.

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[www.bmjournals.com/lrc](http://www.bmjournals.com/lrc)