



Librarian newsletter

Your gateway to essential clinical research and knowledge

March 2006

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BMJ Masterclasses - New



The BMJ Publishing Group has just launched a series of courses entitled **BMJ Masterclasses**.

BMJ Masterclasses address the latest issues and advances in medicine, providing senior clinicians with the latest evidence based research and best practice. The first of two series are in Cardiology and Respiratory Medicine, developed in association with **Professor Roger Hall**, Editor of *Heart*, and Professor of Clinical Cardiology at the University of East Anglia and **Professor Wisia Wedzicha**, Editor of *Thorax* and Professor of Respiratory Medicine at University College London.

They are aimed at **consultants and specialist registrars** and will also be of interest to associate specialists, staff grades and GPs with a special interest.

Course objectives

- Put the latest evidence based medicine into practice
- Stay up to date with constantly changing areas of medicine
- Critically appraise the latest guidelines
- Meet the experts and interact with peers to share knowledge and experiences
- Learn how to get published
- Earn CPD points (6 hours accredited by the Royal College of Physicians)

BMJ Masterclass in Cardiology BMJ Masterclass in Respiratory Medicine

Friday 17 March 2006, Edinburgh Thursday 16 March 2006, Edinburgh

Thursday 6 April 2006, Birmingham Tuesday 4 April 2006, Birmingham

For more details, visit <http://www.bmjmasterclasses.com>. To obtain brochures and display posters, please contact Vicki Ng on 020 7383 6012 or by email vng@bmjgroup.com

Latest online feature - **RSS**

RSS (which stands for Really Simple Syndication) is an easy way to receive automatic updates from your chosen websites. Instead of going to a website, the website will send you a message everytime there is something new. All BMJ Journals offer RSS feeds of current issue plus other options.

If you are a web visitor, you will need to install a software called News Reader on your desktop computer. If you are a webmaster you may integrate our RSS feed headlines into your website.

To sign up for RSS feeds from BMJ Journals simple click on the orange RSS feed button on the journal homepage and copy and paste the URL (web address for the RSS feed) onto your News Reader.

New topic on saferhealthcare.org.uk

Infection Control is a new topic on saferhealthcare.org.uk, joining our existing topics of Patient Identification, Medication Practice, Safety Culture and Discharging Patients. The site is completely free to use and register with. You'll find a wealth of original research, informative case studies, improvement reports, links to relevant websites as well as a dedicated Infection Control discussion group.

To register please visit www.saferhealthcare.org.uk

Are you looking for up to date evidence based learning resources?



BMJ Learning is a practical and easy to use website that supports the learning needs of healthcare professionals within primary care and hospital medicine. The learning modules are interactive, reliable and from a source you can trust.

An institutional subscription to BMJ Journals will give your users access to over 260 independent, peer reviewed resources (new modules added weekly). Users can learn at their own pace at a time that suits them.

Topics include:

- Acute asthma
- Influenza pandemics - bird flu
- Anaphylaxis
- Cardiovascular disorders
- Mental Health
- Respiratory disorders
- Oncology

Access to these resources can be found at www.bmjlearning.com.

Find out how users at your institution can benefit

- contact us for a 30 day free trial and a quote for your institution.

Email consortiasales@bmjgroup.com or call us on +44 (0) 207 383 6438.

LOCKSS Initiative



BMJ Publishing Group have been participating in the LOCKSS program and we are pleased to announce that all our journals are LOCKSS compliant. Librarians have permission to collect, preserve and provide access to content they have purchased using the LOCKSS software to crawl our journal websites.

For more information about the LOCKSS program and how it can benefit your library go to www.lockss.org.

Practical Neurology

The first issue of Practical Neurology was published in February following its purchase from Blackwell Publishing. Practical Neurology will be published six times a year (Feb, Apr, Jun, Aug, Oct, Dec) as a supplement to Journal of Neurology, Neurosurgery and Psychiatry (JNNP). Practical Neurology replaces Neurology in Practice.

Practical Neurology can be accessed via the JNNP website at jnnp.com.



Updated flyers, logos and journal covers on the Library Resource Centre

The downloadable journal information flyers, logos and journal covers which can be used to promote your access to BMJ Journals have now been updated.

Journal covers and logos can be used in library/institution intranets, catalogues or in promotional literature.

Journal flyers can be printed out as information sheets for users and librarians. They include information such as content, journal audience, impact factor as well as information for authors.

[Access and download](#) these at the Promotional Resources section of the Library Resource Centre.

New disciplines for bmjupdates+

New disciplines have been added to bmjupdates+. These include Public Health, Occupational and Environmental Health, and eleven surgical subspecialties.

bmjupdates+ is an alerting service which offers access to current best evidence from research tailored to the individual's healthcare interests.

Access bmjupdates+ free of charge at bmjupdates.com

Library Conferences

BMJ Publishing Group will be exhibiting at a number of library conferences this year. If you are also attending we would welcome the opportunity to meet with you and show you our wide range of online products for medical and healthcare professionals.

In April and May we will be exhibiting at the following conferences:

UK Serials Group 3-5 April - University of Warwick - stand number 34
Gulf SLA 11-13 April - Muscat, The Sultanate of Oman - stand number 15
Canadian Health Libraries Association 12-16 May - Vancouver
Medical Libraries Association (MLA) 21-23 May - Phoenix - stand number 231

For a list of conferences we are attending in 2006 please check our [exhibitions calendar](#) at the Library Resource Centre.

www.bmjournals.com/lrc